



Inaugural Virtual

SUSTAINABILITY

EXPO 

March 2025



EXHIBITOR & VENDOR PROSPECTUS





ACHS Sustainability Expo 2025



Join us for a first-of-its-kind expo and conference highlighting sustainable practices that benefit people, plants, and the planet. Explore how sustainability and innovation intersect with personal healing, growing herbs, at-risk plant protection, soil health, and community cultivation. With live activities and interactions with vendors and exhibitors, regenerative farmers, and speakers from various areas of the botanical and wellness industry, this event fosters a vibrant community of like-minded individuals and businesses committed to a sustainable future.

About Our Attendees

They come from various backgrounds in holistic health and use botanicals as part of the services or goods they offer. They may be...

- Herbalists
- Aromatherapists
- Holistic Health Consultants
- Integrative Health Practitioners
- Life Coaches
- Natural Chefs
- Holistic Nutritionists
- Integrative Nurses
- Integrative Health Entrepreneurs
- and more





ACHS Sustainability Expo 2025



Expo Highlights

- Inaugural event of sustainability focused attendees, businesses, and organizations.
- Completely online increasing access to people across the U.S. and beyond
- Interactive sessions between Exhibitors and attendees.
- Direct interface with participants in virtual booths
- Virtual tours of facilities or farms
- Consistent marketing available through social media, email marketing, and website

This is Your Chance to:



Meet and interact with thought leaders of the botanical industry



Connect with consumers who purchase your products



Generate new leads within the U.S. and abroad



Increase your company's visibility with product and brand awareness



Introduce new products and practices and build loyalty



Enhance your organization's goals



American College of Healthcare Sciences (ACHS)

The mission of ACHS is to **lead the advancement of evidence-based, integrative health and wellness education through experiential online learning and sustainable practices.** We hold the vision of Integrative health and wellness education being accessible to global communities while promoting sustainable and healthy futures for all.

Maintaining our **B corp certification** and partnering with like-minded businesses and organizations, ACHS aims to demonstrate how sustainability is not only practical but vital for the longevity of people, plants, and the planet.





ACHS Highlights

- * Providing botanical education since 1978
- * Alumni and students in 80 countries
- * 800+ live attendees at previous webinars
- * 2.4K+ ACHS Weekly newsletter
- * Social media reach:

 47K

 6K

 4K

 3K

 3.8K ; ~400 educational videos





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Benefits of Participating as a Vendor or Exhibitor

Vendors and exhibitors have the opportunity to make new business contacts, present products and marketing materials, and educate event attendees. Presentation spots are available at the **Blossom** and **Fruit** tiers.

The following is included in your registration:

- Participation in Scavenger hunt
- Logo placed on website landing page
- Inclusion in post-event follow-up materials
- Take attendees on a virtual tour of your facility
- Reach participants with an offer in our Digital Expo bag
- Pre-event promotion via social media and weekly email newsletter
- Present your company directly to our live attendees (see tiers for details)
- Virtual booth with Zoom video conferencing, company logo, downloads, videos



ACHS Sustainability Expo 2025



Exhibitor & Vendor Tier Packages



FRUIT

\$2,000

- 30-minute presentation
- Virtual booth
 - Post video(s), marketing materials, and Zoom link available for live interactions
- Company logo on our website
- Representation on our social media channels (Instagram, Facebook, LinkedIn, X)
- Inclusion in our weekly Newsletter



BLOSSOM

\$1,000

- 15-minute presentation
- Virtual booth
 - Post video(s), marketing materials, and Zoom link available for live interactions
- Company logo on our website
- Representation on our social media channels (Instagram, Facebook, LinkedIn, X)
- Inclusion in our weekly Newsletter



ROOT

\$750

- Virtual booth
 - Post video(s), marketing materials, and Zoom link available for live interactions
- Company logo on our website
- Representation on our social media channels (Instagram, Facebook, LinkedIn, X)
- Inclusion in our weekly Newsletter



SEED

\$500

- Virtual booth
 - Post video(s), marketing materials, and Zoom link available for live interactions
- Company logo on our website
- Representation on our social media channels (Instagram, Facebook, LinkedIn, X)



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We look forward to presenting the possibilities of a sustainable future together in March 2025!



Apply today at
achs.edu/events/2025-sustainability-expo